



NEER

**INVESTING IN A GREENER, BRIGHTER &
HEALTHIER TOMORROW**



ABOUT US



farmers complained about low income and high input cost and low yeild

Comsumers look for quality with affordable price

80%

of profits goes to the farmers

We ensure all stake holders are fairely compenstated

OUR SERVICES



Agri Infrastructure
Developing marketing infrastructure, investments in logistics infrastructure, building modern packaging and cold storage system for farmer,s Agri entrepreneurs and startups.



Uphold fair price and healthy work Consulting-
Farm management Consulting, Food safety Management Consulting, GAP Consulting, Value chain analysis.

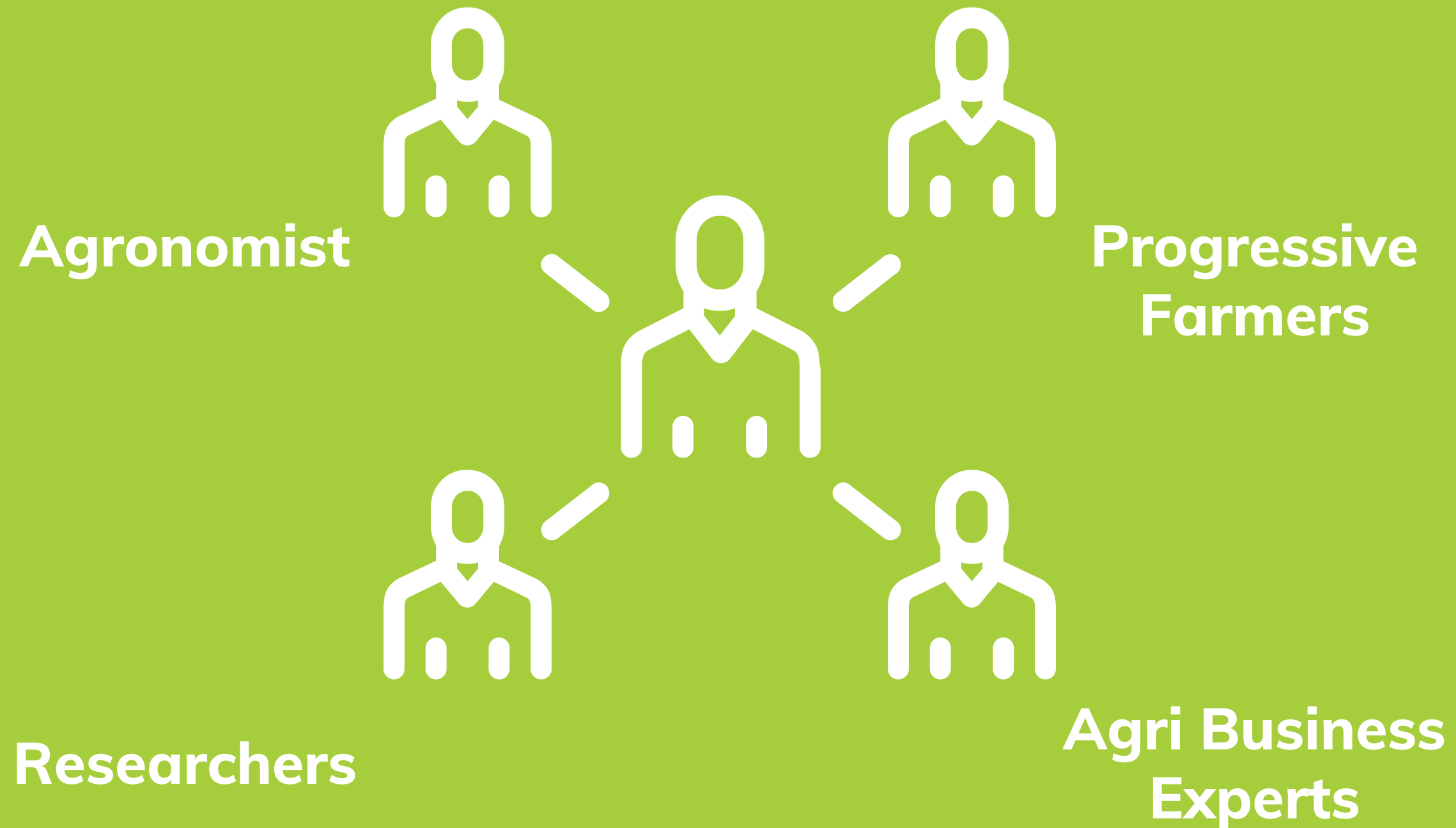


CBBO- Formation and Management of FPOs under 10k FPO scheme with State Agency (Gujarat Agro Corporation Pvt. Ltd)



Agriculture- Urban farming, Agri clinic , Soil sampling , Testing and Analysis.

TEAM EXPERTISE



TEAM



MAULIK AJARA
B.SC & M.SC in Agriculture
Agri Expert



PANKAJ MALL



AROHI PRAJAPATI
MPPG



PURVI PATEL



VAISHALI GAMIT



NIRAJ MALL

Neer Ethos

Let's continue to serve

Vision

To partner with both governmental and non-governmental entities in order to achieve food security and sustainability

Mission

To provide the best practices in the industry that guarantees quality and safe farm produce, and improve the lives of farmers



About NEER

Let's continue to Build

Neer Horticulture is known for providing the best and innovative agriculture products since its inception. The company aims at nurturing happier, healthier and more sustainable products for the development of agriculture..

The company is well versed in agriculture activities thereby providing various agri requirements of clients on time and in well efficient manner.

It boasts of having the team of best Agronomists, Fabricators, Fabricating Services Team and Market Surveillance Team who has apt knowledge about the rural agriculture and its technical know-how. The company also provides information regarding any indigenous plants right from source to pre-sowing techniques.



NEER

Let's contribute to sustainable development

The company is constantly making efforts and working in areas like Polyhouse (Greenhouse), Net Houses, Urban Farming (Kitchen/terrace farming), Soil less farming, Agronomy Services and Buy Back methods. Out of this, Neer Horticulture is pioneer in Tunnel Net House and Urban Farming which is one of its kind in Gujarat as well as India..





NEER SERVICES



To provide affordable food to millions who need it

Neer horticulture believes everyone needs access to
a local farm that can offer quality crops
at affordable prices.

For a better harvest season

To provide great food at great prices

FEATURES

Healthy land
Variety of crops
Strategic location

Health
shouldn't
come at such
a high cost.

BENEFITS

Better prices
Market Linkage
High quality yield



Neer few projects

EARLIEST TO CURRENT YEAR

Projects in Progress

05 FPO

AS A CBBO UNDER
GUJRAT AGRO WE ARE
DEVELOPING FIVE FPO IN
NATURAL FARMING

**08 Cluster
Development**

CLUSTER DEVELOPMENT
IN MP AND GUJARAT

**68 Unit Supply
Chain dev**

SOLAR AND NON SOLAR
WAREHOUSE
DEVELOPMENT IN
MADHYA PRADESH

People Trusted we Delivered



THE EXOTIC AVIARY GEODESIC DOME

the world's largest Aviary dome
The work of Aviary Dome was
completed in record time.

Kevadia-Statue of Unity

Dream Project of Honorable PM
_Narendra Modi



FRESHNESS AND TASTE

4 structure, Village: thandla Ghosi,
Sujhalpur, MP.

Polly house for vegetables in
hydroponic system.

Mrs. Gayatri Mewara



POLY HOUSES

2 structures, Sabarkantha area,
Gujarat.

Polly house, Shade Net house for
vegetables and seedlings

Mr. Jignesh Patel



PROFESSIONAL FARM MANAGEMENT

15 acre, Village: Jamvadi, Rajkot,
Gujarat.

Open field pomegranate
plantation with drip system

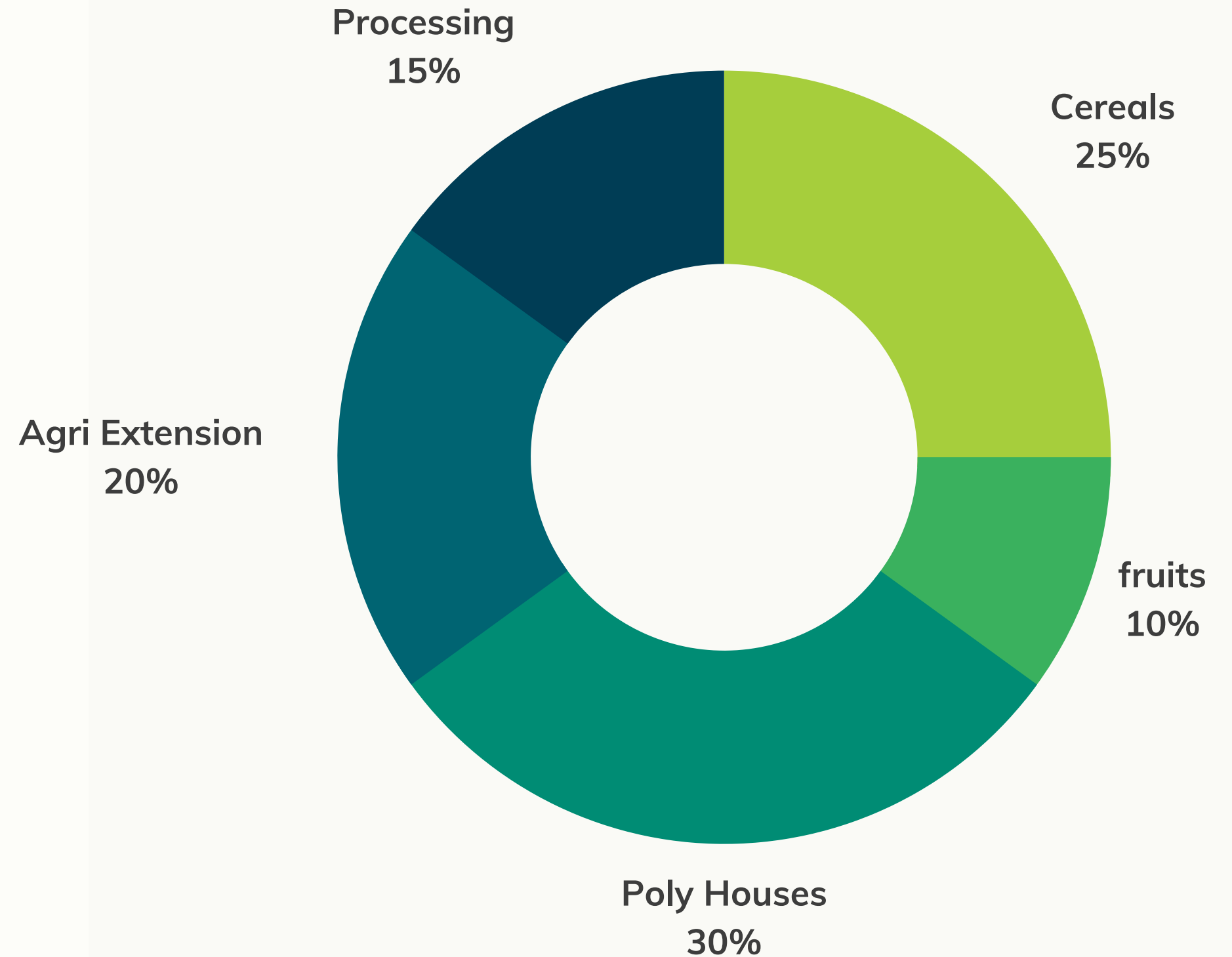
Mr. Arjun Toliya

Service Portfolio

Neer horticulture delivered services in following area

How Neer proves to be powerful in the agriculture industry

We are grassroot organisation having footprints in mutli state , We started with provinding affiardable poly house solution and graduated as CBBO forming Food producers company and impacting lives of hundreds of farmers



Govt Clientel



GOI

The Ministry of Agriculture, is a branch of the Government of India and the apex body for formulation and administration of the rules and regulations and laws related to agriculture in India. The three broad areas of scope for the Ministry are agriculture, food processing and co-operation.



M.P . AGRO

M P STATE AGRO INDUSTRIES Development Corp Ltd ,Bhopal stands committed to the social and economic development of the communities in which it operates.



GUJARAT AGRO INDUSTRIES CORPORATION

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.



FOREST & ENVIRONMENT DEPARTMENT

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.

ROLE OF NEER IN FARMER PRODUCER ORGANISATION



(1)

STRENGTHEN FPOs. by enhancing production, productivity, market access, promote diversification, value addition, processing & exporting activities.



(2)

Engaged in value chain from Mobilization of farmers, baseline survey, identification of producer clusters, formation of groups, registration & capacity building to preparation of business plan.



(3)

Establishing Cardinal Link with Implementing Agencies and FPOs.



Progressive farmers

We are working closely with progressive farmers and expanding our reach within them we enable them with Technology, Innovations and Resources



Food Producer Companies

For the Year 2021-22 our initiatives is impacting lives through formation and mobilising 2000+ farmers under 10000 FPO Scheme of the Central govt



Food processors and Exporters

We have helped 10+ small medium food processors and we intent to increase capacity and capability of 15+ food processings venture and take them to the international markets



Marketing Strategy

Retention

Revenue

Referral

Marketing Strategy

01

Awareness

Our Connect with small and marginal farmers in over 50+ districts of Gujarat and Madhya Pradesh makes us a strong player to rollout any scheme smoothly

02

Acquisition

Over ten years of our association with farmers we have stood with them in thick and thin, we have built the trust and empowered them towards taking better decisions

03

Activation

Our Constant support to farmers and Agri sector players through our expert panels and

S

Strengths

Experienced team
Multi State Presence
Successfully delivered projects
Market linkage
Connects with Processings units

W

Weaknesses

Currently service focussed approach.
Own Brand/Product missing.

O

Opportunities

Growing Global Market
Govt Promoting Natural farming
Capacity building of farmers .

T

Threats

Entry of bigger players
Export of Technical Skills
unpredictable Climatic conditions

How we've expanded our hands and lands over the years

Starting from few small marginal farmers we have expanded our reach to multiple states and districts along with expertise at various crops , its methods traditional as well as scientific . We are motivating farmers to move towards Natural as well as multi cropping practices in sync with nature and demand.



Planting a Better Tomorrow

A 4-Step Process



Partnering with Neer

01

Visit

Visit our farms and projects , Let our team understand your farms , soil, climate and crops.

02

Plant

Select best seeds, develop sustainable farming practices and sow at the right time.

03

Grow

Grow the capacity of the farm and allow us to help to grow economically and socially

03

Analyze

Using Technology ,Various predicative and AI tools we diagnose your farms ,keep track of development and maturity,



Let's work together

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